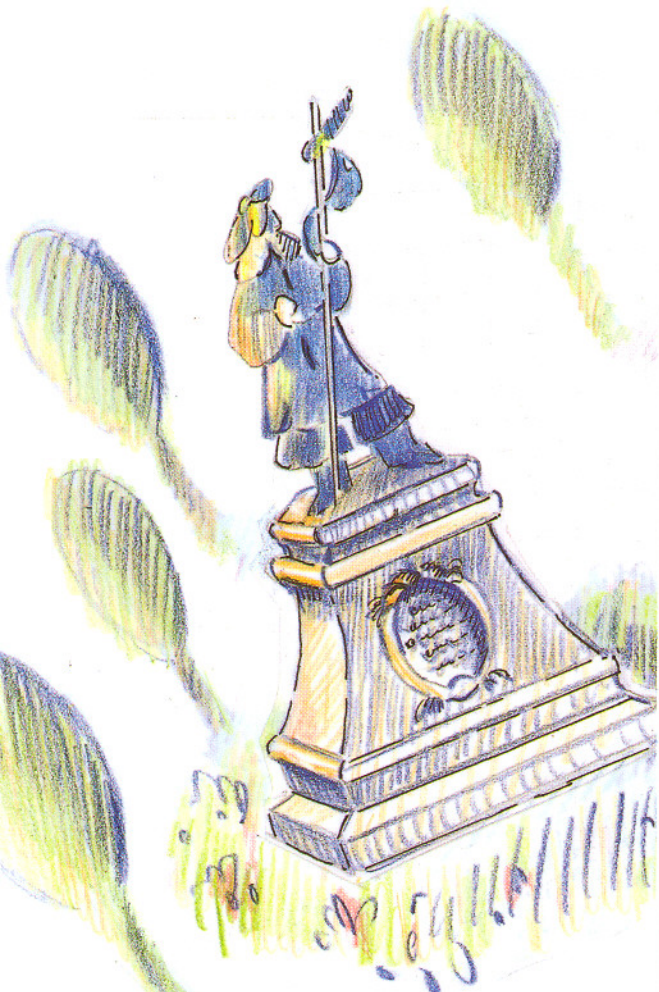


# It's time to put

# place

# in its place



## What does the French term, *place*, mean?

In urban geography, the French term, *place*, refers to a large, open area to which one or more streets may lead and through which one or more streets may pass. A *place* may be encircled by streets and surrounded by buildings. It often includes a monument, a fountain, trees, or other greenery.

A number of famous *places* may be found throughout the world, such as Washington Square in New York, Trafalgar Square in London, Plaza de Oriente in Madrid, the Capitol (Piazza Campidoglio) in Rome, and *place des Vosges* in Paris. Montréal also has its *places*, such as *place Jacques-Cartier* and *place d'Armes*.

Unlike the English term, plaza, the French term, *place*, does not designate a complex of buildings, such as a shopping centre.

## A choice of names

How, then, can we refer to buildings and building complexes which do not fit the definition of the French term *place*? A generic term is not always required. If deemed necessary, however, an appropriate one can be chosen from a variety of terms, such as *complexe*, *tour*, *centre*, and even *immeuble* (complex, tower, centre, building).

The term *complexe* designates a group of buildings or facilities designed for a similar purpose, such as the *complexe Desjardins* or the *complexe Guy-Favreau* in Montréal.

A high-rise is more aptly described using the generic term *tour* or *immeuble* (meaning tower or building), such as the *tour Bell* in Montréal or the *immeuble Fontaine* in Hull.

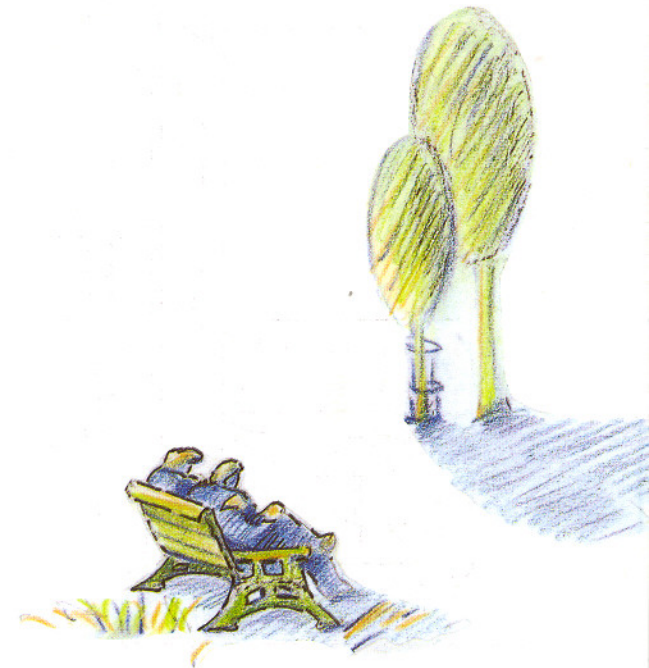
The term *centre* is used in a variety of descriptive names : *centre commercial*, *centre sportif*, *centre hospitalier*, etc. (for shopping centre, sports centre, and hospital centre). It is nevertheless reserved for firms and organizations that bring together or centralize a number of services or activities.

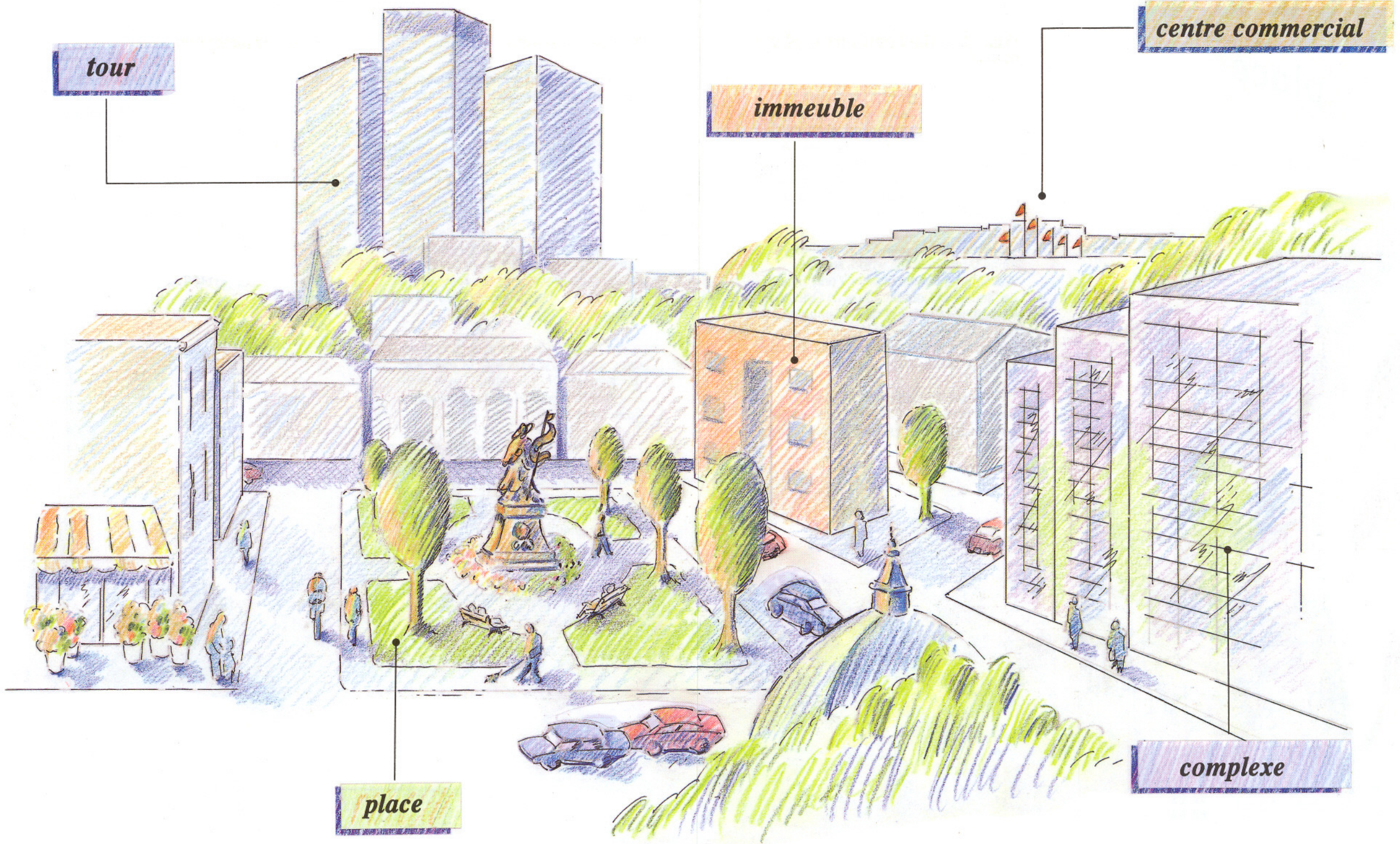
Let's put *place* in its place!

## Information

For further information regarding the selection of place-names for buildings, building complexes, and open areas, contact :

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*tour*

*immeuble*

*centre commercial*

*place*

*complexe*